

# One cold. Two remedies.



~~\$1,049~~  
One-time treatment  
in the E.R.



~~\$153~~  
Personalized treatment  
in your doctor's office

When someone in your health plan visits the E.R. for non-emergency care, we all pay more — in higher insurance premiums, copayments and deductibles. In an emergency you shouldn't hesitate to go to the E.R., but if your condition isn't urgent, check with your doctor first.

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